



## JUNIOR BRAVEHEARTS PROGRAM

The Bravehearts are licensing use of our name, logo, and colors to transform a team in your league into Junior Bravehearts. Included are the following benefits which make this experience unforgettable for these future Bravehearts and your league more broadly:

- Licensed use of Bravehearts' name and logos** for uniform use. Northeast Promotion and Apparel in Leominster will provide FREE hats and jerseys for your Junior Bravehearts team for 2020. (Not for merchandise sale)
- Free "Kids Club" membership for all players in your entire league.** This membership includes free admission to every Bravehearts' Sunday home game, access to that day's kid-friendly promotions, and invitations to special offers year-round. Please have each player fill out a Kids Club form. Not valid on group outings.
- Jake the Lion appearance** at your league's parade or one Junior Bravehearts' game.
- "Field of Dreams" experience** with purchase of group tickets to a Bravehearts' game. Your players take the field with the Bravehearts' players. Player autographs are available at every game.
- 10% discount on Worcester Bravehearts' summer camps for everyone in your entire league.** (Two weeks in July - 7/13 - 7/17 and 7/27 - 7/31) [With group tickets or picnic outing purchase]

**SAMPLE HAT DESIGN**



**SAMPLE VISOR DESIGN**



**OPTION 1  
PERFORMANCE  
OPTION**



**OPTION 2  
COTTON  
OPTION**



## REQUIREMENTS FROM LITTLE LEAGUES:

- Your league uses our licensed merchandise provider, Northeast Promotions in Leominster, who will provide **FREE** hats and jerseys for your Junior Bravehearts' team for 2020. Other sponsors can be applied via arm patches for a nominal fee.
- Your league purchases and posts a Worcester Bravehearts' banner at your main field.

**LEARN MORE AND START YOUR UNIFORM ORDER AT**  
**[worcesterbravehearts.com/kids/junior-bravehearts](http://worcesterbravehearts.com/kids/junior-bravehearts)**