



Merchandise & Concessions Program

The Worcester Bravehearts Baseball Team has developed an intensive internship program that prepares its participants for a career in sports. Students who intern with the Worcester Bravehearts immediately become part of the gameday staff, learning the different aspects of stadium operations, fan assistance, and sales in a fast-paced environment. We help our interns succeed by preparing for and learning from actual situations our staff encounters at the ballpark which are discussed daily. The Bravehearts offer many different internship paths including:

Merchandising Internship - Summer Only

Take control of the Bravehearts brand in this internship. The Worcester Bravehearts are looking for college students who are passionate about merchandising and sales to run our team store for the 2022 Season. Interns in this department will learn valuable skills under the Bravehearts Merchandising Director including:

- Inventory Tracking
- Brand Usage & Logos
- Face-to-face sales
- Creative process for Bravehearts apparel
- Retail display strategies

Interns will also work on non-gamedays if a non-baseball event is happening at the stadium (such as movies or festivals) or if field upkeep is required. Compensation is hourly and based on a weekly schedule.

Contact: Don Porcaro, Director of Fan Experience & Media
Don@worcesterbravehearts.com



Catering & Concessions - Spring & Summer

The Catering & Concessions department is the oldest department of the Bravehearts. Since 1985, Bravehearts ownership (Creedon & Co) have been catering events across New England. Workers will have opportunities to learn about not only concessions in sports, but event catering in this program. Working under Bravehearts & Creedon & Co ownership, students will learn valuable skills in the catering industry such as:

- Preparation, serving and cooking
- Operation of Point of Sale systems
- Customer Service
- Event Management
- Catering prep and fulfillment

Contact: Julie Creedon, Vice President/ Concessions Manager
Julie@creedonandco.com

