



JUNIOR BRAVEHEARTS PROGRAM

The Bravehearts are licensing use of our name, logo, and colors to transform a team in your league into Junior Bravehearts. Included are the following benefits which make this experience unforgettable for these future Bravehearts and your league more broadly:

- Licensed use of Bravehearts' name and logos** for uniform use. Northeast Promotion and Apparel in Leominster will provide FREE hats and jerseys for your Junior Bravehearts team for 2018. (Not for merchandise sale)
- Free "Kids Club" membership for all players in your entire league.** This membership includes free admission to every Bravehearts' Sunday home game, access to that day's kid-friendly promotions, and invitations to special offers year-round. Please have each player fill out a Kids Club form. Not valid on group outings.
- Jake the Lion appearance** at your league's parade or one Junior Bravehearts' game.
- "Field of Dreams" experience** with purchase of group tickets to a Bravehearts' game. Your players take the field with the Bravehearts' players. Player autographs are available at every game.
- 10% discount on Worcester Bravehearts' summer camps for everyone in your entire league.** (Two weeks in July - TBD) [With group tickets or picnic outing purchase]

REQUIREMENTS FROM LITTLE LEAGUES:

- Your league uses our licensed merchandise provider, Northeast Promotions in Leominster, who will provide **FREE** hats and jerseys for your Junior Bravehearts' team for 2018. Other sponsors can be applied via arm patches for a nominal fee.
- Your league purchases and posts a Worcester Bravehearts' banner at your main field.

SAMPLE HAT DESIGN



SAMPLE VISOR DESIGN



OPTION 1 BASEBALL JERSEY



OPTION 2 SOFTBALL JERSEY



JUNIOR BRAVEHEARTS SIGN UP

League: _____

Contact Person: _____

Phone: _____

E-mail: _____

Interested In:

Field of Dreams

Jake Appearance

Date and Time: _____

A Bravehearts' staff member will contact you with details.

Signature*: _____

**I confirm that the league will use the Bravehearts' logos and name for team uniform use only. The league will not misappropriate the Bravehearts' name or logos to sell merchandise or other items.*